



# THE PORTER

## **Business Lounge**

### CLIENT

The Porter is Sydney's premium executive lounge situated in the heart of Sydney's CBD. The space is thoughtfully crafted to provide the tools and environments for a wide-range of working requirements including solo work, small meetings and large scale events.

### CHALLENGES

- [1] Needed an attraction point for customers.

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- [2] Missing a focus point when clients came to the business lounge.

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- [3] Needed an engaging and collaborative way to brainstorm ideas with clients.

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- [4] Wanted to impress visitors with leading edge technology.

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It was an obvious choice to have the DIGITABLE in their lounge. The Porter also decided on the business suite applications because of the nature of their space and members.



*“Each member who uses the product finds a different use for the product.”*

**VISWESH SATHI, DIRECTOR OF BUSINESS OPERATIONS**

## SOLUTION

The Porter uses nsquared presenter to create and deliver presentations using all the devices you'd find in a meeting room. Members can have their content displayed on the table, projected screen, or on their personal devices. nsquared thoughts allows meetings to become more engaging with free hand drawing along with the annotation of images, PDF's and Microsoft Office documents.

The Porter also chose nsquared maps and nsquared web which can both be multi-user and very effective for collaborating at meetings. nsquared concierge assists with an interactive map of local amenities.

## BENEFITS

[1] Attracts many people for meetings.

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[2] Helps define The Porter's premium lounge space.

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[3] Provides information about The Porter in the form of image, PDF's and videos.

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The DIGITABLE has proven to be a great success at The Porter, providing a great tool and gathering space for meetings, conversations and collaboration.

# nsquared

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nsquared



*“We appreciate the thought process and intelligence nsquared brings to the table.”*

**VISWESH SATHI, DIRECTOR OF BUSINESS OPERATIONS**

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