



SANTOS

GLNG Project

CLIENT

Santos GLNG's Social Performance Unit contacted nsquared in a bid to bring a first class interactive and immersive experience to its Roma Shop front location in the heart of Queensland, Australia. As with all mining companies, Santos has a social responsibility to ensure that it is looking after and repairing the environment, and improving the economic circumstances of the effected communities and people.

The shop front location in Roma is a meeting place where local community members of all ages can gather to find out more about the GLNG project and how it will affect them.

Santos regularly conducts site visits to the mining towns for local visitors and tourists but when weather conditions or time preclude the visits, the Shop front can provide a virtual field tour of the Santos operations.

CHALLENGES

[1] Incorporating pre-existing web applications with an additional digital table solution.

[2] Creating a solution that is able to adequately substitute site visits when needed.



“The size and responsiveness of the screens makes for an incredibly immersive and educational experience.”

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SOLUTION

With nsquared's guidance, Santos chose to install a state of the art massive multi-touch 82" Microsoft Perceptive Pixel screen and a Samsung SUR40 digital table with nsquared software.

The Perceptive Pixel screen was supplied by nsquared to showcase Santos' Virtual Field Explorer interactive web application. The Samsung SUR40 digital table with nsquared attractor, nsquared presenter and nsquared maps was included in order to connect both of the shop front experiences in an innovative way.

The Samsung SUR40 digital table, coupled with nsquared's attractor and presenter software, provides a fantastic platform from which shop front staff members can present the Santos GLNG story. Most content is digital and Santos has also opted to use the object recognition capabilities of the SUR40 to help people find out more about the Santos coal samples and derivatives.

BENEFITS

[1] Massive 82" screen creates an amazing immersive experience.

[2] Virtual tours can always go ahead. Rain or shine.

[3] Object recognition allows for tactile and tangible virtual tours.

nsquared

digitable.co

info@nsquaredsolutions.com

+61 2 9262 3386

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"The screens draw awe from all of our visitors, who's diverse range include young children, school students and local and regional dignitaries."

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